

Mail-Bots Client,

Recent updates to Microsoft Outlook may have changed the way your familiar HTML email is displayed. This change is caused by an update in Outlook's rendering engine and affects the display of both HTML and CSS. The items most noticeable are the use of images.

This change does not change the way other popular email programs and sites, such as OSX Mail and Gmail, render.

Concerning Usage of CSS

CSS has never been a reliable form of layout in HTML emails. This has not changed and Omega always recommends you use standard tables to layout your design.

Concerning Usage of Background Images

Background images are very often used in design. The newest Outlook will no longer display these images at all. If you currently use an Omega created custom template and find that your HTML email no longer renders correctly due to missing background images please contact us immediately. We are happy to work with you to update or redesign the template.

Concerning Usage of Images

Images are blocked by default. Make sure your content is not reliant on images to convey your message. Use images as an addition to your message not as the main source of information or entire email.

Make Sure to Test

As always, make sure to test, a lot. If possible send test emails to as many email clients and operating systems as you can. Popular programs include Outlook, Outlook Express, Mail, Gmail, MSN and Yahoo Mail.

If you have questions about the update or your HTML template please contact us. We are happy to help.

Sincerely yours,

Mail-Bots Crew

